

FIRST

13 Lessons of HP

The tech giant's board games are more than just a fun tabloid saga: five salient lessons we can learn from Hewlett-Packard's adventures in identity theft.

BY JUSTIN FOX

16 Lone Star's \$4 Billion Wait

A battle with a U.S. private-equity fund is giving South Korea a black eye in the global investment community.

BY SHERIDAN PRASSO

19 IKEA's Push Into Groceries

The Swedish furniture retailer puts its name on meatballs and lingonberries.

BY EVA BARKEMAN

PLUS World at Risk • On the Radar • Picture This • and more ...

DISPATCHES

24 The New Fuel Thing

Is the future now for the "car of the future"? Not quite, but it may come sooner than you think—and from GM.

BY ALEX TAYLOR III

27 Crocophile

Every so often a hideous shoe becomes a marketing phenomenon. But fashionistas can take heart: It will probably end in tears.

BY BETHANY MCLEAN

COLUMNISTS

30 Brainstorm

Has GDP as a measure of economic health outlived its usefulness?

BY JOSEPH STIGLITZ

80 While You Were Out

A little help, people! Where are all the great ideas that will move my audience to laughter and tears?

BY STANLEY BING

INVESTING

67 China's Stock Boom

The economy is red hot, and a flurry of blockbuster IPOs is fueling interest. Here's the smart way to cash in.

BY ABRAHM LUSTGARTEN

71 YOUNG GUN, OLD SCHOOL

Richard Anderson is changing the feel of Savile Row.



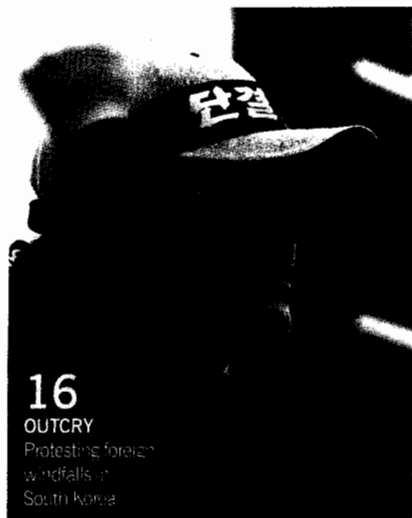
BUSINESS LIFE

71 London Calling

The latest styles from Savile Row are anything but stodgy. Will they fly at work? BY NELSON D. SCHWARTZ PLUS A map of Savile Row showing the players and a few spots to grab a pint ... Road Warrior and "sartorial emissary" Ermenegildo Zegna ... and more.

78 Gadgets

A new crop of ten-megapixel digital cameras gives serious amateurs reason to smile. One is the best camera under \$1,000, period. BY PETER LEWIS



16

OUTCRY

Protesting foreign windfalls in South Korea